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Reflection of Motivational Aspects in the Writings of Robin Sharma

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Abstract

The paper is aimed to focus on the various motivational aspects reflected in the selected books of Robin Sharma. Through his books Robin Sharma focus on the presenting various illustrations of positive thinking realizing the goals, true leadership, growing in willpower and inner strength, self-mastery and enhancing the personality of an individual. The aim of this paper is to discuss about such motivational aspects of Robin Sharma from his selected books which is beneficial for all for all over the world.

Keywords: Motivation, leadership, inspiration, wisdom etc.

Introduction

Robin Sharma a Canadian writer supposed to be one of the top 5 leadership experts in the world, an internationally acclaimed best-selling author also he is the CEO of Sharma leadership international a global training and coaching service firm. His follower includes many fortune 100 companies, famous billionaires, professional sports superstars music icons, actors, entrepreneurs, royalty, rock stars and many celebrity CEOs. He is also one of the most in demand key note speakers in the world. As a speaker his ability to get messages through to the audience with great passion is outstanding. He is a master at telling stories, connecting with audiences in a way that triggers action. His public speaking includes a variety of things, from leadership skills to staying positive in every walk of life. When it comes to inspiring people, Robin Sharma often tries to work at the ground level and interact with common people to understand their lifestyles and other things.

Motivational aspects in the selected books of Robin Sharma:

‘The Monk who Sold His Ferrari’ is about a fictional character named Julian Mantle. Julian Mantle is a successful lawyer but is struggling with stress and work pressure. He finally decides to leave his previous baggage and luxurious life behind and travel to the Himalayan Mountains. Julian travels there in search of peace. After arriving, he encounters Yogi Raman. Yogi Raman offers Julian seven virtues for him to obtain enlightenment. After a few months, Julian returns and narrates all the teachings of Yogi Raman to John. The first book of Robin Sharma is **‘Megaliving’** (30 days of perfect life) is an inspiring self-help book which gives us different strategies for personal and professional success. It narrates about valuable insights on mastering our mind, setting clear habits and managing events according to time. It also focuses upon the importance of discipline, gratitude, continuous learning, realizing one’s potential and living outstanding life. The book is divided into four parts: i) The Megaliving philosophy to live a successful life ii) The 200 powerful master secrets for Megaliving iii) The Megaliving 30-day program. This program has all the ingredients to take your life to its highest level .iv)

‘Who will Cry When You Die?’ book suggests practical and inspiring ways to live a fulfilling life. The book offers advice on how to live with purpose, passion and prosperity. It is a guide for self-improvement and personal transformation. The book has 101 chapters and each chapter has only 2 or 3 pages explaining good moral lessons and simple solutions to life’s most complex problems, ranging from a little-known method for beating stress and worry to a powerful way to enjoy the journey while you create a legacy that lasts longer. The book will give you a clear idea about your life in a very simple way.

‘Family Wisdom’ is a book that circulate the importance of nurturing children to become strong leaders for the future. The book also focuses on the significance of seeking joy and beauty in all things. Balance is another key factor that the book highlights. The importance of having a balanced mentality and attitude in life is mentioned at length in the book. Robin Sharma shares many things to his readers how to bring out the natural leadership abilities within their children with the help of five masteries of skills which will help to unlock their children’s hidden talents, strengthen their children how to find success and inspire their children to develop strong and wise personalities.

'The Leader Who Had No Title' book introduces a main character, Blake an US veteran who had the idyllic life, doing well in high school, moving on to succeed in college and with his love life. Then it all changes when his parents are killed, sending him into a downward spiral. Then in searching for hope and meaning in his life he joins the army. After that he worked in a book store, struggling with his work, relationship and approach to life. One day, he meets a new colleague Tommy, who is highly regarded for his leadership approach. Tommy takes Blake on a four-trip journey, where Blake meets to different types of unique characters who are working as a leader without having any title.

'The 5 AM Club' by Robin Sharma is a self-help and personal development book that guides readers on how to lead more balanced and successful lives. In this book, Sharma shares his own personal experiences as well as lessons taught by ancient wisdom to provide a comprehensive guide to creating an effective morning routine that will lead to success in all aspects of life. The 5 AM Club shows how accepting a revolutionary morning routine can deliver epic result in you. Through the delightful story of an entrepreneur, an artist and their eccentric billionaire mentor, it explains how you can use the first hour of your day to drive personal growth and get the most out of life.

'The Saint, The Surfer and the CEO', book is about determining what really matters in life- not money, not material possessions, but the real stuff of life. The main character meets with three inspirational coaches who each offer a slightly different perspective and different advice on living an extraordinary life. This book suggests readers to persistently follow their true purpose and find everlasting fulfillment in their life. It encourages us to cultivate our inner potential, embrace change and live a life that truly matters.

'Discover Your Destiny' is a story about enlightenment of Dar Sanderson, who is an incredibly ambitious executive. The book throws light on the fact that happiness and harmony can never be achieved and assured by success. Dar is an achiever in almost every aspect of life, yet he is void from the inside. He is really unhappy with his life and always unsatisfied. No significance seems to have been left in his so-called successful life. While being engrossed in this not so interesting situation, he inadvertently meets Julian Mantle, the eminent monk who sold his Ferrari and as a result instilled insightful acumen and wisdom to perpetual success on his journey to India which was purely sacred and spiritual. Filled with some hope of a makeover Dar sets out to India with a positive outlook. Julian recommends the 7 stages of self- awakening to Dar so that he is too able to enlighten himself by finding true meaning to his life. The book enlightens Dar Sanderson to the extent of endless wisdom and claiming an authority into choosing his own destiny.

Conclusion:

Robin Sharma through his writhing focuses on the current situation of the society and tries to suggest different solutions over it Each and every book of his is unique for it's themes and techniques the way he narrated his characters their roles and messages are useful for today's society it has a global impact in all strata of life. Robin Sharma also depicted human values and professional ethics which enhances motivational aspects of his writings. His Kaizen technique Japanese concept in continuous improvement in business and work studies is having great significance for the society. The 20/020/20 Rules and morning routine 5 Am Club is also applicable for the society to get good results for any individual. The values in family Wisdom is applicable for the parents for growing their childrens. The leadership techniques presented by Robin Sharma is useful for any common individual to run their institution or work place. All these ideas of Robin Sharma motivates today's young generation as well as society.

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Conflicts of interest

The authors declare that there are no conflicts of interest regarding the publication of this paper.

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