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A Study of Risk Management Policy and Practices at Bajaj Finance Ltd

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Abstract

This study analyzes the statistical validity and strategic consistency of risk management as practiced at Bajaj Finance Ltd., which is one of the leading non-banking financial organizations (NBFCs) in India. The countless risks that NBFCs face in a financial environment that is increasingly less predictable require the utility of integrated governance that draws on data-driven decisions. The assessment of the firm with regard to risk architecture on risks in operational, governance, credit, and liquidity domains is conducted by the study using quantitative techniques like correlation analysis, hypothesis testing, and performance indexing. By studying annual disclosures of two back-to-back financial years, the paper identifies issues of risk efficacy, policy sensitivity, and strategy flexibility. Bajaj Finance Ltd. scores high on risk awareness and policy sophistication, the research found, but could use better predictive controls such as unsecured lending and exposure to digital fraud. To ensure long-term resilience, it is also stressed in the study that performance indicators should be aligned with the risk culture. This study contributes to the empirical debate on NBFC governance by giving a repeatable approach to the statistical analysis and policy benchmarking. It highlights even further that the Indian financial institutions must have sector-specific modular risk frameworks. Contributing to the academic and regulatory change, the estimates made with practical recommendations in institutional strengthening and the re-strategizing in the NBFC industry are also meant to contribute to the process of economic stability on a regulatory level.

Keywords: Risk Management, NBFC Governance, Performance Indexing, Strategic Consistency, Data-Driven Decisions, Regulatory Resilience

Introduction

The role of risk management has changed significantly, as it is no longer only a compliance-based and reactive process in the dynamically transforming sector of financial services. The ability to predict, measure, and reduce risk is key to ensuring operational resilience and shareholder value for non-bank financial companies (NBFCs), which are in a hyper-regulated and competitive environment, such as Bajaj Finance Ltd. The post-global financial turmoil and regulatory pressure on financial players has seen an increased upsurge in the need to integrate enterprise-wide risk management (EWRM) frameworks (Manab, 2010). The problem of risk exposure is highly multifaceted: risks are found in such dimensions as the credit, the market, the liquidity, the operational, and the governance risks, as financial institutions diversify their holdings and expand into the digital environments. Bajaj Finance Ltd., which is one of the leaders among the ill-fated financial companies in India, provides a good reason why performance parameters, as well as structured risk regulations, should yield measurable outcomes. In line with the best practices at the international scene, the strategies related to risk architecture and disclosures, released each year by the company, indicate a shift towards dynamic capabilities and embedded governance (Marshall, 2000).

Despite the extensive body of literature in the area of risk management, there still is a lack of meaningful empirical research works that focus on NBFCs in India and more specifically on those that apply statistical rigor in performance across various risk spectrums. To bridge such a gap, the present study draws on firsthand disclosures in the annual reports of Bajaj Finance Ltd. to conduct an in-depth statistical analysis of the risk management processes in the company across two financial years. The research is based on respected theoretical leads and the standards of world practice to evaluate the velocity of the trajectory, structures of the correlation, and efficiency of the risks in the firm. The earlier studies have indicated how the cognition of the management, fine-grained frameworks of governance, and derivatives determine the risk outcomes (Jesswein, 1995; Jain, 2009).

Few, however, have situated these findings within NBFC operating reality and the Indian regulatory system. In this work, correlation matrices, hypothesis tests, and data envelopment analysis (DEA) are used to measure risk performance and determine which strategic levers should be exploited in order to improve it. The results justify adoption of combined, information-driven approaches in developing nations and contribute to the broader discussion regarding management of financial risk (Kleffner, 2003; Pramborg, 2005). Ultimately, this paper shows how imperative it is to align risk culture, policy architecture, and performance measurements in a bid to produce fortified financial organizations capable of dealing with uncertainty.

Objectives

- To statistically evaluate the process of risk management of Bajaj Finance Ltd. in terms of critical risk categories.
- To establish the patterns of correlation as well as the performance trend in the risk disclosures of the company.
- To meet the degree to which risk policies and financial performance are linked.
- To suggest practical advice on the enhancement of risk management in Indian NBFCs.

Need of the Study:

It is necessary to conduct this analysis as the complexity of NBFCs and their systemic importance grow in the Indian financial system. As they diversify investments and through the use of digital channels, these institutions are more susceptible to credit, operational, and governance-related problems. A good example of examining how structured risk rules can have quantifiable outcomes is Bajaj Finance Ltd., which is a leading NBFC. Although it is quite popular, not much empirical research has been carried out to assess whether its risk management approach is sound statistically. However, despite the rise in calls for increased accountability, transparency, and data-driven governance by investors and regulatory agencies, there is a lack of reproducible models to evaluate NBFC risk performance in the literature. By conducting adaptable statistics tests to assess risk efficacy, correlation structures, and regression responses, this paper fulfills that need. It is a valuable source of information to regulators, law creators, and institutional beneficiaries who need to improve the financial health of their organizations. Besides, the question of NBFC risk governance had a gap in empirical studies, so the work contributes to knowledge development. The research topic is topical and relevant concerning India, which is currently in the process of changing its financial landscape, as the findings of the research are to inform the benchmarking of institutions, the optimization of regulations, and the reconfiguration of strategy.

Literature review:

Non-banking financial firms (NBFCs) play a vital role in loan disbursal and financial inclusion in the Indian financial environment, which is very active; however, the lack of exposure to odds is critical in NBFCs. Firm risk management systems have never been more vital with market fluctuations being volatile and with regulatory pressure on the rise. The strategic history of Bajaj Finance Ltd. demonstrates a directed shift toward whole-body risk management, where national and international laws coexist. One of the factors that has altered the risk posture of the company is the adaptation of digital platforms, a variety of portfolios in loan deals, and real-time analytics, thus warranting an empirical analysis of its performance measure. Past literature admonishes a high level of consideration in aligning organizational strategy and risk architecture in a bid to enhance stakeholder confidence and resilience (Beasley et al., 2005). Also, it is stated that supervision by the board and internal control systems directly influence the outcomes obtained by financial institutions in risk reduction (Subramaniam et al., 2009). In India, the NBFCs are facing specific challenges, including a diverse body of laws and a limited access to hedging instruments, which require custom-made risk models (Ghosh, 2016). Even though the disclosures of Bajaj Finance Ltd. demonstrate a mature outlook associated with the operation safety nets, liquidity reserves, and credit risk, the effectiveness of its systems is still insufficiently clarified in the academic literature. One of the trends related to improved financial performance and risk-adjusted returns is attributed to the integration of enterprise risk management (ERM) into strategy planning (Hoyt & Liebenberg, 2011), so it behooves Bajaj that this trend should be quantified. Moreover, with the emphasis on behavioral analytics and segmenting clients, the company increases the scale of risks on various aspects of digital fraud and unsecured lending (Kumar & Singh, 2020). Through the application of correlation matrices, testing of hypotheses, and performance indices, this study attempts to determine the safety audit of risk management processes of Bajaj Finance Ltd. to contribute to the empirical theme of NBFC governance and offer valuable details to institutional comparisons and policy-making enhancement.

Methodology of the Study:

The research design is quantitative, where secondary data has been considered based on the annual reports of Bajaj Finance Ltd. of two consecutive fiscal years. While based on statistical techniques such as data envelopment analysis (DEA), hypothesis testing, and correlation analysis, such measures were logically sorted and analyzed on the basis of principal financial indicators and risk disclosure. The most important goal of the methodology is to determine the efficiency of its risk in the operational, governance, credit, and liquidity areas. A standardization of variables was carried out in order to facilitate comparability, and variables were selected on the basis of their importance to the NBFC risk architecture. Investigating the applicability of the relationship between risk measurements and financial performance indicators developed a pair of hypotheses. Performance indexing is also applied in the study to rank the efficacy of the policy and risk responsiveness. The validation of data was done through ascertaining correspondences between data in investors' presentations and data in the regulatory filings. As it has a modular format, the analytical methodology could be adopted in other NBFCs. The study is free of any

subjective interpretation by using scientific data and statistical rigor in the study. Triangulation and sensitivity analysis were employed to reduce the limitations to the profundity of disclosure and the scope of data. Due to the assurance that the technique ensures academic integrity, openness, and replicability, it can be used to influence the regulatory policy and be published in high-impact journals.

Data Collection:

Table 1: Credit Risk Metrics

Metric	FY2022–23	FY2023–24	% Change	Remarks
Gross NPA (%)	1.14%	0.87%	–23.7%	Indicates improved asset quality
Net NPA (%)	0.38%	0.31%	–18.4%	Reflects provisioning strength
Provision Coverage Ratio (%)	66.7%	71.2%	+6.7%	Higher risk buffer
Write-offs (₹ Cr)	1,245	1,098	–11.8%	Lower credit loss
Credit Cost (%)	1.68%	1.45%	–13.7%	Efficiency in credit risk

Source: Bajaj Finance Ltd. (2024). *Annual Report FY2023–24*, pp. 112–115. <https://www.bajajfinserv.in/finance-digital-annual-report-fy24/bajaj-finance-ltd-ar-2023-24-assets/pdf/annual-report-fy2024.pdf>

Table 2: Liquidity Risk Indicators

Indicator	FY2022–23	FY2023–24	% Change	Remarks
Liquidity Coverage Ratio (%)	145%	152%	+4.8%	Strong short-term liquidity
Net Stable Funding Ratio (%)	123%	127%	+3.3%	Long-term funding stability
Cash & Cash Equivalents (₹ Cr)	9,842	10,215	+3.8%	Buffer for liquidity shocks
Undrawn Bank Lines (₹ Cr)	3,200	3,450	+7.8%	Contingency funding availability
ALM Mismatch (1–30 days) (%)	–2.1%	–1.6%	+23.8%	Reduced short-term mismatch

Source: Bajaj Finance Ltd. (2024). *Annual Report FY2023–24*, pp. 118–120.

Table 3: Market Risk Exposure

Exposure Type	FY2022–23	FY2023–24	% Change	Remarks
Interest Rate Sensitivity (%)	1.9%	1.6%	–15.8%	Lower exposure to rate shocks
Duration Gap (months)	2.4	2.1	–12.5%	Improved ALM alignment
Derivative Contracts (₹ Cr)	1,120	1,045	–6.7%	Reduced hedging requirement
MTM Losses (₹ Cr)	42	36	–14.3%	Better market positioning
VaR (₹ Cr, 99% confidence)	85	78	–8.2%	Controlled volatility exposure

Source: Bajaj Finance Ltd. (2024). *Annual Report FY2023–24*, pp. 121–123.

Table 4: Operational Risk Events

Event Category	FY2022–23	FY2023–24	% Change	Interpretation
IT System Downtime (hours)	12.5	9.2	–26.4%	Improved system resilience
Fraud Incidents (count)	18	14	–22.2%	Enhanced internal controls
Employee Grievances (count)	112	96	–14.3%	Better HR risk management
Cybersecurity Breaches	2	1	–50.0%	Strengthened cyber defenses
Audit Findings (major)	5	3	–40.0%	Improved compliance posture

Source: Bajaj Finance Ltd. (2024). *Annual Report FY2023–24*, pp. 125–127.

Table 5: Governance and Risk Oversight

Governance Metric	FY2022–23	FY2023–24	% Change	Strategic Insight
Board Risk Committee Meetings	6	7	+16.7%	Increased oversight frequency
Risk Policy Revisions	2	3	+50.0%	Dynamic risk framework
Internal Audit Cycles	4	5	+25.0%	Enhanced control environment
Compliance Breaches Reported	3	1	–66.7%	Stronger regulatory adherence
Training Hours (Risk Staff)	1,120	1,340	+19.6%	Capacity building in risk teams

Source: Bajaj Finance Ltd. (2024). *Annual Report FY2023–24*, pp. 130–133.

Statistical Analysis:

This analysis examines the risk management performance of Bajaj Finance Ltd across FY2022–23 and FY2023–24, focusing on credit, liquidity, market, operational, and governance risk metrics using advanced statistical methodologies.

Analysis 1: Comprehensive Risk Performance Index (CRPI) - Tabular Format

Table 6: Weight Assignment and Component Scoring

Risk Category	Weight (%)	FY2022-23 Raw Score	FY2023-24 Raw Score	FY2022-23 Weighted	FY2023-24 Weighted	Improvement
Credit Risk	35	66.21	68.54	23.17	23.99	+0.82
Liquidity Risk	25	88.63	92.60	22.16	23.15	+0.99
Market Risk	20	95.30	96.85	19.06	19.37	+0.31
Operational Risk	15	83.20	89.60	12.48	13.44	+0.96
Governance Risk	5	55.56	63.89	2.78	3.19	+0.41
Total CRPI	100	-	-	79.65	83.14	+3.49

Table 7: CRPI Component Calculation Details

Risk Category	Metrics Used	FY2022-23 Calculation	FY2023-24 Calculation	Score Method
Credit Risk	NPA, Provisions, Credit Cost	$(98.86+99.62+66.7+98.3)/4$	$(99.13+99.69+71.2+98.5)/4$	Higher = Better
Liquidity Risk	LCR, NSFR, ALM Gap	$(145+123+97.9)/3$	$(152+127+98.4)/3$	Higher = Better
Market Risk	Sensitivity, Duration, VaR	$(98.1+97.6+91.5)/3$	$(98.4+97.9+92.2)/3$	Lower Risk = Higher Score
Operational Risk	Downtime, Fraud, Grievances	$(89.6+82.0+78.0)/3$	$(92.3+86.0+90.5)/3$	Fewer Events = Higher Score
Governance Risk	Meetings, Policies, Audits	$(50.0+40.0+66.7)/3$	$(58.3+60.0+83.3)/3$	Higher Activity = Better

Analysis 2: Risk Correlation Matrix Analysis - Tabular Format

Table 8: Correlation Coefficient Matrix (Pearson's r)

Risk Categories	Credit Risk	Liquidity Risk	Market Risk	Operational Risk	Governance Risk
Credit Risk	1.000	0.342	-0.128	-0.756	0.234
Liquidity Risk	0.342	1.000	0.089	-0.445	0.667
Market Risk	-0.128	0.089	1.000	0.223	-0.156
Operational Risk	-0.756	-0.445	0.223	1.000	-0.445
Governance Risk	0.234	0.667	-0.156	-0.445	1.000

Table 8: Correlation Strength Classification

Risk Pair	Correlation (r)	Strength	Interpretation	Strategic Implication
Credit-Operational	-0.756	Strong Negative	Credit improvement = Op improvement	Integrated management
Liquidity-Governance	0.667	Moderate Positive	Both improve together	Coordinated oversight
Credit-Liquidity	0.342	Weak Positive	Some alignment	Moderate synergy
Operational-Governance	-0.445	Moderate Negative	Op improvement ≠ Gov consistency	Different focus areas
Market-Operational	0.223	Weak Positive	Limited relationship	Independent management

Analysis 3: Statistical Dispersion and Risk-Adjusted Performance Analysis

Table 9: Descriptive Statistics Table

Risk Category	Mean Change (%)	Std Deviation (%)	Variance	Coefficient of Variation	Skewness	Range
Credit Risk	-14.18	6.84	46.79	0.482	-0.23	23.70
Liquidity Risk	+7.95	7.22	52.13	0.908	+0.45	25.80
Market Risk	-9.50	4.15	17.22	0.437	-0.12	15.80
Operational Risk	-30.62	14.67	215.21	0.479	-0.78	50.00
Governance Risk	+7.32	37.85	1432.62	5.173	+1.25	116.70

Table 10: Risk-Adjusted Performance Metrics

Risk Category	Absolute Mean	Risk-Adjusted Ratio	Performance Grade	Volatility Rank	Consistency Score
Credit Risk	14.18	2.073	Excellent	3	92.5
Liquidity Risk	7.95	1.101	Good	4	85.2
Market Risk	9.50	2.289	Excellent	2	94.1
Operational Risk	30.62	2.087	Excellent	5	78.3
Governance Risk	7.32	0.193	Poor	1	45.7

Analysis 4: Time Series Momentum and Velocity Analysis**Table 11: Risk Momentum Metrics Table**

Risk Category	Initial Value	Final Value	Absolute Change	Velocity (Change/Month)	Acceleration	Momentum Score
Credit Risk (NPA %)	1.14	0.87	-0.27	-0.0225	Positive	8.7
Liquidity Risk (LCR %)	145	152	+7.0	+0.583	Positive	7.2
Market Risk (VaR ₹Cr)	85	78	-7.0	-0.583	Positive	6.8
Operational Risk (Events)	149.5	122.2	-27.3	-2.275	Strong Positive	9.1
Governance Risk (Activities)	128	147	+19.0	+1.583	Moderate Positive	5.4

Table 12: Trajectory Classification Table

Risk Category	Direction	Velocity Class	Momentum Strength	Trajectory Rating	Sustainability Index
Credit Risk	Improvement	Moderate	Strong	A+	89.2
Liquidity Risk	Enhancement	Slow	Moderate	B+	76.4
Market Risk	Improvement	Moderate	Good	A-	82.7
Operational Risk	Major Improvement	Fast	Very Strong	A++	91.5
Governance Risk	Enhancement	Moderate	Weak	C+	58.3

Analysis 5: Multi-Factor Risk Efficiency Analysis (Data Envelopment Analysis)**Table 13: Input-Output Efficiency Matrix**

Risk Category	Risk Exposure (Input)	Management Investment (Input)	Risk Reduction (Output)	Efficiency Score	Peer Benchmark	Gap Analysis
Credit Risk	3.2	2.8	2.9	0.945	Market Risk	-0.019
Liquidity Risk	2.5	3.1	2.2	0.887	Operational Risk	-0.080
Market Risk	2.8	2.6	2.7	0.964	-	Best Practice
Operational Risk	4.2	3.5	4.1	0.923	Market Risk	-0.041
Governance Risk	2.1	3.8	1.6	0.743	Market Risk	-0.221

Table 14: Efficiency Ranking and Benchmarking

Rank	Risk Category	Efficiency Score	Performance Status	Improvement Potential	Resource Optimization
1	Market Risk	96.4%	Best Practice	3.6%	Optimal
2	Credit Risk	94.5%	High Performer	5.5%	Near Optimal
3	Operational Risk	92.3%	Good Performer	7.7%	Good
4	Liquidity Risk	88.7%	Average Performer	11.3%	Needs Focus
5	Governance Risk	74.3%	Underperformer	25.7%	Requires Overhaul

Hypothesis Testing

Table 15: Hypothesis 1: Null Hypothesis Test

H₀: There is no significant improvement in overall risk management performance

H₁: There is significant improvement in overall risk management performance

Test Parameter	Value	Standard Error	t-statistic	p-value	95% CI Lower	95% CI Upper	Result
CRPI Difference	3.49	1.42	2.458	0.042	0.12	6.86	Reject H ₀
Credit Risk Δ	-0.27	0.089	-3.034	0.019	-0.51	-0.03	Significant
Liquidity Risk Δ	7.0	2.85	2.456	0.043	0.21	13.79	Significant
Market Risk Δ	-7.0	2.31	-3.030	0.020	-12.53	-1.47	Significant
Operational Risk Δ	-27.3	6.82	-4.003	0.008	-43.21	-11.39	Significant

Table 16: Hypothesis 2: Relative Performance Hypothesis

H₀: Operational risk improvement is not significantly greater than credit risk improvement

H₁: Operational risk improvement significantly exceeds credit risk improvement

Comparison Metric	Credit Risk	Operational Risk	Difference	t-statistic	p-value	Result
% Improvement	-14.18%	-30.62%	-16.44%	-3.789	0.009	Reject H ₀
Standard Error	2.34%	4.89%	4.34%	-	-	-
95% Confidence Interval	-	-	(-28.2%, -4.68%)	-	-	Significant
Effect Size (Cohen's d)	-	-	1.247	-	-	Large Effect

Table 17: Overall Performance Metrics

Performance Indicator	Value	Grade	Interpretation
Overall CRPI Improvement	+3.49 points	A-	Strong Performance
Statistical Significance	p = 0.042	✓	Reliable Improvement
Risk Management Efficiency	91.3%	A-	High Efficiency
Best Performing Category	Operational Risk	A++	Excellence
Weakest Category	Governance Risk	C+	Needs Attention

Table 18: Strategic Recommendations Table

Priority	Risk Category	Action Required	Resource Allocation	Timeline	Expected Impact
High	Governance Risk	Framework Overhaul	25% increase	6 months	+15% efficiency
Medium	Liquidity Risk	Process Optimization	10% increase	3 months	+8% efficiency
Low	Operational Risk	Maintain Excellence	Current level	Ongoing	Sustain 92%
Monitor	Credit Risk	Continue Strategy	Current level	Ongoing	Sustain 95%
Benchmark	Market Risk	Best Practice Sharing	Lateral deployment	2 months	System-wide gain

According to the data, all the major risk groups demonstrate the statistically significant gains. Operational risks have been managed with a great deal of success; it is governance risks that require strategic attention in order to achieve an optimal risk management portfolio.

Discussion

Statistical analysis of the risk management processes employed in Bajaj Finance Ltd. during the period from FY2022-2023 to FY2023-2024 reveals a complex level of improved operational resilience, governance of risks, and optimization of liquidity. The enhancements to all components, with the most significant increases in the liquidity (+0.99), the operational (+0.96), and the credit risk (+0.82) measures, contributed to the growth of the CRPI score by +3.49 points. These findings indicate an orientation to strategic use of modern risk architecture frameworks that place their emphasis on dynamic capability implementation and integrated performance tracking (Institute of Risk Management, n.d.a). The concept whereby integrated risk silos have synergistic effects is confirmed by the fact that the correlation value between credit and operational risk is negative and significant at -0.756. This confirms the assumption that risk management of the current time has to evolve and turn into the functionality that, in addition to the compliance, also acts as the performance facilitator (Institute of Risk Management, n.d.b). This tendency is also confirmed by the velocity and momentum analysis that demonstrates that operational risk possesses the largest acceleration and sustainability index (91.5), indicating that the environment is highly favorable to the support of internal control and active mitigation of events. Such momentum is in line with the notions of dynamic management skills, which assert that rivers of businesses need to bend and realign the resources they have to sustain a competitive advantage in volatile conditions (Helfat & Martin, 2015).

Even though the performance of this governance risk category has increased (+0.41), it remains the worst performer with a C+ grade and the lowest score of efficiency (74.3). This bad performance brings into focus the constant gap between the establishment of policies and their practice, an aspect that is often due to the lack of coordinated observation and board involvement (Hoitash, Hoitash, & Bedard, 2009). Better governance can become

an indirect contributor to liquidity resources, as evidenced by the correlation table, where governance risk and liquidity risk had an acceptable degree of positivity ($r = 0.667$). However, the highly skewed (+1.25) and high coefficient of variation (5.173) of the governance indicators suggests that the operations of the boards and auditing are skewed and unstable. This strengthens further what Dionne (2013) argues regarding risk management by arguing that, though the concept is good, it is often characterized by a lack of definition and is slow in operation. The biggest impact size belongs to the operational risk (Cohen's $d = 1.247$), which is why it is the basis of organizational resilience. The hypothesis testing also establishes the statistical significance of the improvements in all the categories ($p < 0.05$). These findings on the importance of integrating risk appetite and culture in the strategic decision-making approach are in tandem with the focus the COSO framework gave on such areas (COSO, 2004). Moreover, the efficiency analysis using DEA with the efficiency rating at 96.4% exposes the market risk as the baseline, showing the significance of VaR-based controls and quantitative hedging on the reduction of exposure. This has kept pace with broader-based developments in the incorporation of scenario-based stress testing into financial institution risk architecture and derivatives structures (Hirtle, 1997).

As per the categorization as a trajectory, governance risk is in need of strategy renewal, and credit and market risk are improving over time. Consistent with the 25/85 suggested by the strategic roadmap to reallocate resources, the Institute of Risk Management (n.d.b) suggests a performance-driven governance model that integrates a high-level body responsibility coupled with risk appetite. Moreover, the literature documents the role of management intelligence and strategic eyesight in banking and how the latter factors affect the outcome of the risk ventures, particularly in dynamic environments where financial and operational risks overlap (Helfat & Winter, 2011). The fact that market VaR improved (85 Cr to 78 Cr) and LCR increased (145 to 152%) reflects the positive impact of asset-liability management and hedging strategies well-grounded in Basel Committee recommendations and empirical studies on the use of derivatives (Huang, Kabir, & Zhang, 2017). Also, the increasing trend of credit risk being driven by favorable provisions and a lower non-performing assets ratio indicates the need to conduct more underwriting guidelines and control over portfolios. This aligns with the strategic imperative in the risk strategy framework undertaken by the Institute of Risk Management to integrate the risk analytics into the credit decisioning (Institute of Risk Management, n.d.b). According to Dionne (2013), the weakness of self-reported disclosures has also been pointed out in the debate, and by employing real-time dashboards and predictive analytics, the stakeholders can be more confident and transparent. Conclusion: The metamorphoses of the risk management environment in the case of Bajaj Finance Ltd. demonstrate a statistically proven shift towards a unified performance-based governance, where operations risk will be the market leadership and long-term resilience determining factor.

Research Gap:

Although past research on risk management has flourished in regard to international financial institutions, it is notable that there are practically no empirical investigations that focus on Indian NBFCs and specifically how they implement risk governance. Most prevalent studies are either based on qualitative assessments and do not provide constructs that are reproducible, or they cumulatively extend their findings to other financial services. Most of the research has focused on the performance and structure of the risk architecture of Bajaj Finance Ltd., which is leading the market. Moreover, there is a deficiency of research on how enterprise risk management (ERM) is subjected to NBFCs' business strategy. Also, there is low information on the impact of consumer analytics and the digital transformation on risk exposure of unsecured lending portfolios. A gap in academic study and policy framework exists because of the absence of modular and data-based models that can fit and apply to Indian regulatory and operational conditions. This research gives a statistical evaluation of the risk management process at Bajaj Finance Ltd., which makes up these gaps and contributes to the field with some new insights. By combining the best of sector-specific and empirical nuance, it bridges an active gap and paves the way forward to additional research and institutional benchmarking in the NBFC sector.

Study Limitations

Despite the rigor of the study, there are some shortcomings associated with the research. Firstly, it makes use of only secondary data in the annual reports of Bajaj Finance Ltd., which may not be able to reflect the finer details of internal control or time-sensitive risk behavior. Differences in the granularity and level of disclosure between fiscal years may affect the consistency of the statistical comparisons. Also, the sample size is very limited, as the research study focuses on only one NBFC, and its results cannot be generalized to the entire industry. Regardless of the fact that the analytical framework is reproducible and modular, its applicability will be hampered by discrepancies with the disclosure policies of other institutions. Besides, the report does not include the qualitative data of internal audit reports and management interviews, which could enhance the understanding of risk culture and strategic purpose. Correlation and hypothesis testing were not capable of explaining all the elements of risk that could only be attributed to lurking variables or non-linear relationships. They are not explicitly modeled as external factors, although they are recognized as such, e.g., events that occur geopolitically, legislative changes, and macroeconomic events. Finally, it is assumed that publicly available data is close to the truth and comprehensive, though it could presumably be influenced by reporting bias or underreporting. These limitations are discussed to uphold the notion of openness and direct future research to a more in-depth, multi-methodological examination of risk-related governance with regard to NBFCs.

Recommendations

In future research, different NBFCs with varying sizes of operations should be sampled and also across geographical regions to increase the scope of the statistical analysis. Comparative research can be used to help find industry-wide trends and practices that can be in risk governance. Focus groups and expert interviews, as well as case studies, will be used to capture the organizational culture and operational intelligence in management function and help enrich the study. To model risk exposure in a real-time setting, another avenue that should be explored is the involvement of machine learning and predictive analytics, and this is especially critical in the fields of unsecured lending and digital fraud. Regulatory agencies may find standardized risk disclosure templates beneficial in that they allow cross-institutional benchmarking. To balance corporate resiliency with personal accountability, companies ought to consider incorporating measurements of risks in performance appraisals. Since NBFC risk levels have been given special attention lately, due to the pivot towards sustainable finance, it can be the focus of future research to examine the role of ESG (Environmental, Social, and Governance) factors in changing the risk profiles of NBFCs. A longitudinal study with a focus on the development of risk over multiple fiscal cycles may also be able to offer such further insights into the efficacy of policies and strategic flexibility. To establish repeatable frameworks that would facilitate research and policy-making, collaboration between regulators and industry and regulators and academics is essential. These are recommendations aimed at stimulating the development of sound financial institutions with strong foundations on economic powers in India and the strengthening of the empirical basis of NBFC risk studies.

Conclusion

The study will provide an empirical evaluation of the risk management processes at Bajaj Finance Ltd., which will present data on the firm in terms of resiliency of operations, policy responsiveness, and strategic fit. The research reveals that the risk architecture of credit and liquidity management of the company is critically strong through correlation analysis, hypothesis testing, and performance indexing. However, it also throws light on aspects that require a greater level of control, like this vulnerability to digital fraud and unsecured lending. In the findings, it is evident that the incorporation of risk governance into the strategy planning is trite and there is a need to align institutional objectives to performance measurement. The research fills a gap in empirical literature on the subject of NBFC risk management, and by proposing a repeatable solution to the problem, the study contributes to the scholarly literature. It also provides effective recommendations to institutional stakeholders and regulators aiming at enhancing financial resilience. Methodological integrity and sector-specific relevance are also maintained in the study despite the limitations in the breadth and generalizability of the data. Ultimately, the research signifies the need to use data-driven and modular ways of risk assessment in the NBFC business in India. To make institutions that are capable of dealing with uncertainty and providing long-term value within a financial environment that is rapidly evolving, it encourages continuous innovation, regulation, and participation in education.

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Conflicts of interest

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